



Zen  
Caregiving  
Project



2022-2023

Sponsorship  
Opportunities

## Partner with us to enhance the lives of caregivers

Zen Caregiving Project invites corporate sponsors to join us in the recognition and celebration of all caregivers by supporting the work we do to teach mindfulness-based, compassionate caregiving for family, clinical, and volunteer caregivers. Through our work as a nonprofit organization, we support volunteer caregivers in the Bay Area and offer courses to caregivers throughout the United States. Our courses at Zen Caregiving Project increase caregivers' resilience and decrease absenteeism in the workplace.

There are approximately 53 million family caregivers in the United States. California has nearly 4.45 million caregivers providing more than 4 billion hours of care. One in four workers aged 25 or older are family caregivers, and 72% of workers 40 years or older say that allowing work flexibility for caregiving would help improve work, life, and balance. Our work with caregivers provides them the tools they need to reduce stress and burnout while continuing to provide quality care and connection to those they care for.

We invite you to join other regional and national corporations in supporting caregivers by sponsoring our work. Your sponsorship will make a difference in the lives of people who need care by offering their caregivers the mindfulness-based tools to improve emotional health and wellbeing. Our work, drawing from over 30 years of experience in training caregivers, is grounded in the universal values of compassion and service.

Join us in making a difference today!

# Type of Sponsorships

Enlightened Sponsor \$50,000

Happiness Sponsor \$5,000

Wise Sponsor \$25,000

Caring Sponsor \$2,500

Balanced Sponsor \$10,000

## ZCP Annual Sponsor

Enlightened

The Annual Enlightened Sponsorship is an opportunity to help us build capacity to increase our impact and further our mission. Our goal in 2022 is to expand asynchronous training and advance our marketing efforts through technology and communication development to reach caregivers in the workplace and where they provide care.

## Mindful Caregiving Education (MCE)

Wise  
Balanced  
Happiness

Each year, we reach more than 1300 caregivers through our Mindful Caregiving Education offerings. Additionally, we train approximately five new trainers in Mindful Caregiving Education so we can keep up with the demands of caregivers who need our support. We invite you to support our work by becoming an MCE sponsor.

## ZCP Volunteers

Wise  
Balanced  
Happiness

Our volunteers are the beating heart of our organization. Daily, they serve the city of San Francisco's most vulnerable at Laguna Honda Hospital and the Cadillac SRO Hotel providing a nurturing and caring presence for palliative care residents. More than 60 volunteers in our program have a profound impact on the well-being of residents and their families in innumerable ways. Additionally, ZCP trains new volunteers annually providing a full week of intensive, in-person training.

## Weekly Meditations

Balanced  
Happiness  
Caring

This new program offers weekly guided meditations from four of our most senior instructors. These free meditations are appropriate for beginner and more experienced meditators to strengthen their practice by sitting in community with other caregivers. Your support will help develop new and relevant meditations and build awareness of this free offering.

## Open Death Conversations

Happiness  
Caring

These two-hour conversations on death led by an experienced facilitator are held online quarterly. Expanded sponsorship within this focus will enable us to meet our goal of offering these sessions at no cost, every month.

## Caregiver Assistance

Caring

These gifts offer family caregivers who request financial support the opportunity to take any of our courses at a reduced rate or for free.

# Sponsorship Levels

One additional Foundations of Mindful Caregiving 4-Part series (two total) course for your staff (up to 26 people per course)

30-minute lunch time meditation for your staff, once a month for a year.

One Foundations of Mindful Caregiving 4-Part series course for your staff (up to 26 people)

A two-hour consultation with your HR & Benefits department on how to better support family caregivers at work.

Logo placement on slides used during event sponsored.

Two additional social media mentions.

Recognition in our newsletter sent out to 11,000 + readers.

Verbal recognition during our courses/ events that this sponsorship provides.

A dedicated sponsorship page for all sponsors on our website with your logo and generous thanks and recognition (logo linkable to a page of your choosing).

Name Placement on all electronic invitations for that sponsorship area.

One social media post on all platforms. (Twitter, Instagram, Facebook, LinkedIn).

Enlightened Sponsor

Wise Sponsor

Balanced Sponsor

Happiness Sponsor

Caring Sponsor





“Thank you for reminding us that we are worthy of healthy boundaries and the compassion we extend to others. Thank you for your gentle guidance and firm framework.”

– A recent student of our Mindful Caregiving Education course



“As volunteers, we are present at our most vulnerable with those who are at their most vulnerable; we should not shy away from that.”

– Heidi H., volunteer caregiver



“There are only four kinds of people in the world: those who have been caregivers, those who are currently caregivers, those who will be caregivers, and those who need caregivers.”

– Rosalyn Carter

# Become a Sponsor Today!

**TYPE OF SPONSORSHIP** \_\_\_\_\_

## SPONSORSHIP LEVELS

Enlightened Sponsor	<input type="text"/>	\$50,000	Happiness Sponsor	<input type="text"/>	\$5,000
Wise Sponsor	<input type="text"/>	\$25,000	Caring Sponsor	<input type="text"/>	\$2,500
Balanced Sponsor	<input type="text"/>	\$10,000	Media and In-kind Sponsors	<input type="text"/>	\$

## SPONSORSHIP LISTING

Company Name:

Contact Person:

Address:

City:

State:

Zip:

Phone:

Email:

Website:

## PAYMENT METHODS

**(Circle one)**    Visa    Mastercard    Amex    Discover    Check enclosed    Bill me

Card number:

Code:

Expiration:

Signature:

Please mail your check, payable to Zen Caregiving Project, to the following address:

Zen Caregiving Project  
601 Van Ness Avenue, Ste. E3-802  
San Francisco, CA 94102

Please email a high-resolution logo(s) to [education@zencaregiving.org](mailto:education@zencaregiving.org)

Zen Caregiving Project is a nonprofit 501(c)3 organization. Tax ID: #94-3155375  
Please send any inquiries or questions to [sarah@zencaregiving.org](mailto:sarah@zencaregiving.org)

